



12+

Russia, Moscow, Expocentre Fairgrounds

METALLOOBRABOTKA

23 – 27.05.2016

metobr-expo.ru/en/

POST SHOW REPORT

17th International Exhibition for Equipment, Instruments and Tools for the Metalworking Industry

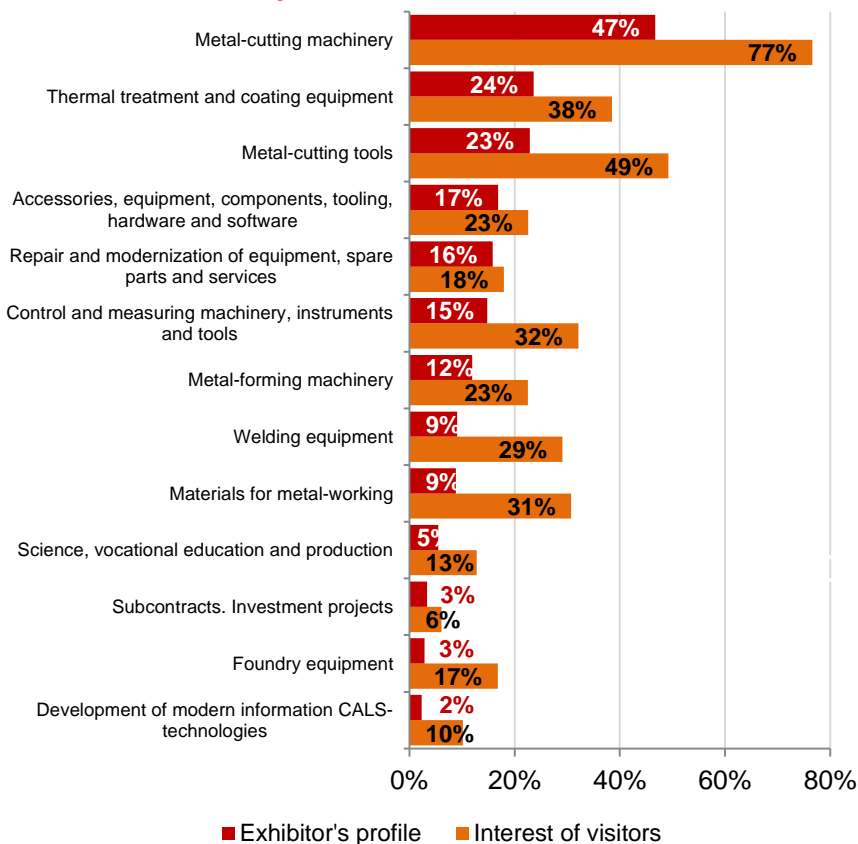
38,500
sq. m net

981
exhibitors

32
countries

28,300
visitors

Exhibitor's profile and Interest of visitors



96% of exhibitors expect positive effects from the show

87% of regular exhibitors

87% are satisfied with the quantity and quality of business contacts

93% of exhibitors achieved their goals



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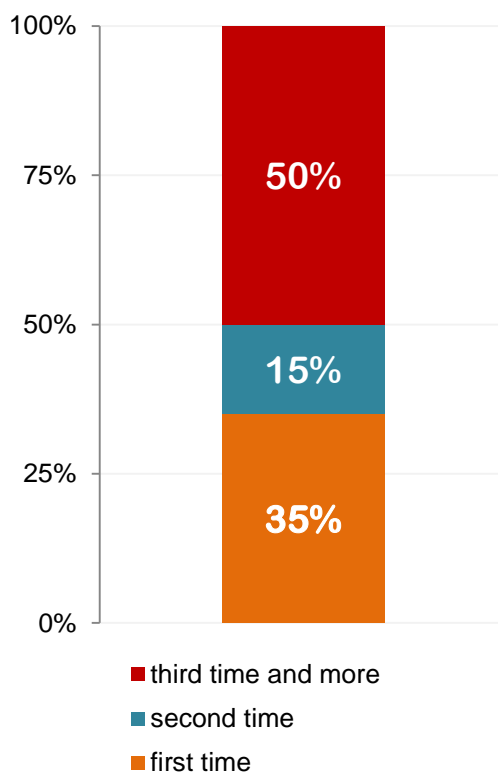
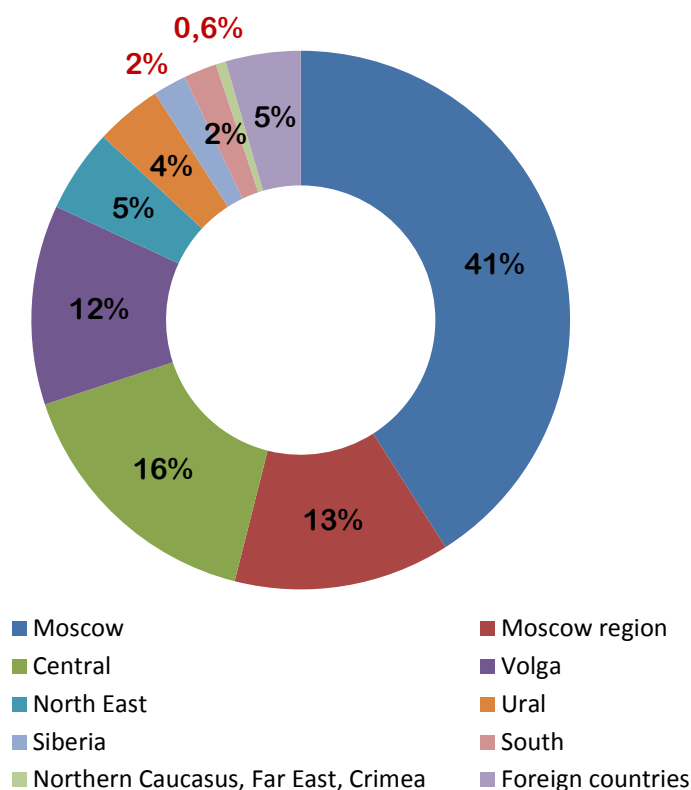
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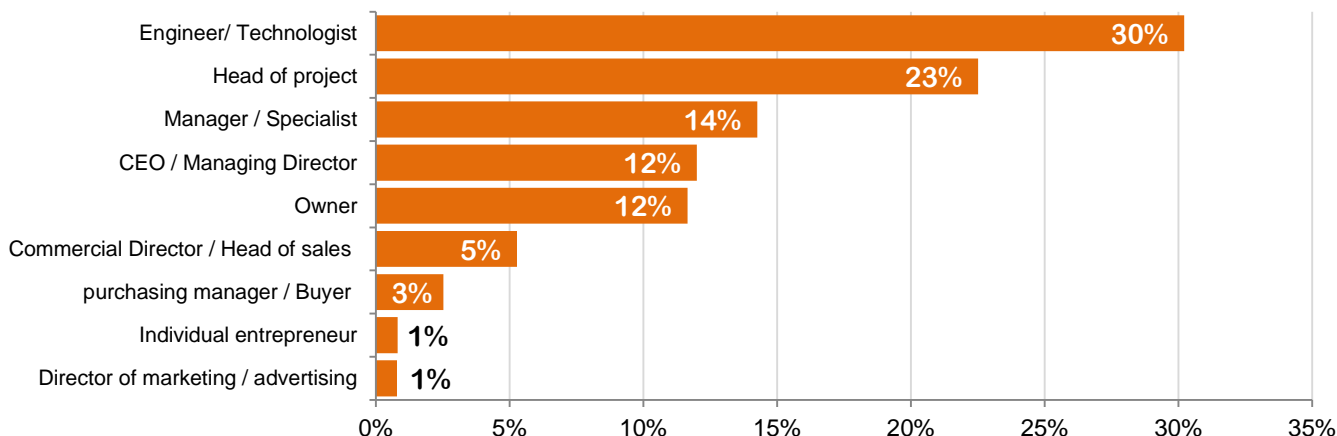
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Visitor's reach

Audience stability



Visitor's job function





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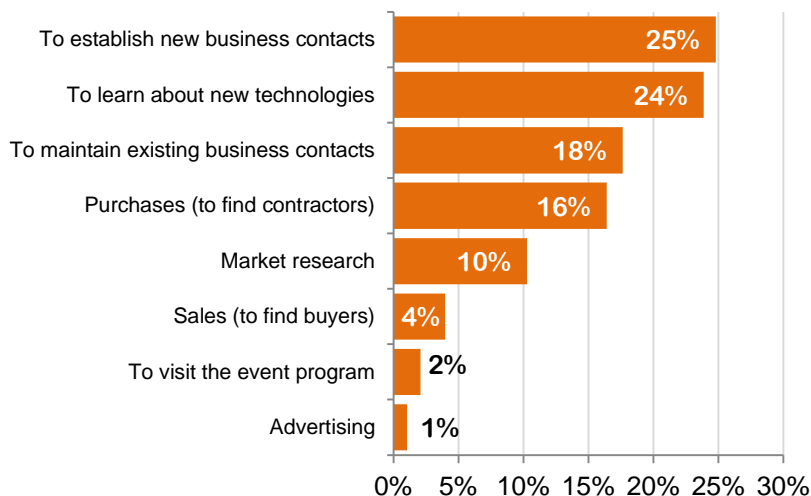
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INDUSTRY GROUPS of visitors



- Machine tool industry
- The military-industrial complex
- Aircraft and space industry
- Tooling industry
- Metallurgical industry
- Heavy engineering industry
- Consumer goods producers
- Electrical, electronic and optical equipment producers
- Construction industry
- Oil and gas engineering
- Transport, agriculture and municipal engineering
- Power plant engineering
- Robotics
- Shipbuilding and railway engineering
- Light industry equipment
- Household appliance industry
- Chemical engineering
- Food processing equipment
- Woodworking

Visitor's goals



89%

of visitors
intend to visit the
next exhibition

19%

unique visitors
attended only
“METALLO-
OBRABOTKA”

93%

of visitors
achieved their
goals at the show

JOIN “METALLOOBRABOTKA-2017”!

Russia, Moscow, Expocentre, 15 – 19.05.2017

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